



Red Ribbon Week 2017



Dear Parents,

October 13, 2017

Last October, Kelvin Grove students, staff and school administrators participated in a week long initiative to raise drug awareness and prevention. National Red Ribbon Week is made possible by the National Family Partnership, which organized the first Nationwide Red Ribbon Campaign. Since 1985, the Red Ribbon has made a profound impact on millions of people. Parents and youths in communities across the country began wearing Red Ribbons as a symbol of their commitment to raise awareness of the detrimental effects of drugs in America.

This October, the theme for Red Ribbon Week is “Your future is key, so stay DRUG FREE” Throughout the week of Monday, October 23 - Friday, October 27, students will be challenged to reflect on the Six Pillars of Character: Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. By reflecting on these pillars our hope is to foster an environment that teaches the students of Kelvin Grove to say NO to drugs, alcohol, and cigarettes.

Please encourage your student to take part in the following activities:

Monday, October 23rd: “Team Up Against Drugs” - Sport you favorite team wear

Tuesday, October 24th: “Put a Cap on Drugs”- Wear your favorite hat to school

Wednesday, October 25th: “It’s my Dream to be Drug Free” - Roll out of bed and Wear Pjs

Thursday, October 26th: “Real Heros don’t do Drugs” - Wear your favorite Superhero Gear

Friday, October 27th: “Show your Hornet/American Pride” - Wear Spirit/Freedom gear

Each student will be asked to design a poster with their plans for their future and they will be displayed throughout the school. Also students that participate in Themed Spirit Day activities will be entered into a raffle each day. One winner from each homeroom will be drawn on Monday, Tuesday, Wednesday and Thursday afternoon.

In addition, here are some websites if you would like to start a discussion with your child around drugs or alcohol or would like more ideas for age appropriate activities:

- National Family Partnership: <http://nfp.org/>
- Campaign for Tobacco-Free Kids: <http://www.tobaccofreekids.org/>
- Partnership for a Drug Free America: <http://www.drugfree.org/>
- SAMHSA’s Bullying Prevention App for Parents: <http://store.samhsa.gov/apps/bullying/>
- Prevention Partners: <http://www.preventionpartners.com/stuff/activities.cfm?rand=42462159>

Thank you for your support as we make Red Ribbon week a success and encourage our children to make healthy choices!

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